ICANNWIKIQUICKIE

ICANNWIKI

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Wiki Wiki means "quick" and "easy" in Hawaiian. A Wiki is a set of pages that are open for anyone to edit as they wish. Wiki also has "Automagical Linking" that handles all of the messy details of cross-referencing hyperlinks between the pages in the Wiki. The result is a very rich reading experience.

ICANNWIKI seeks to use wiki technology to create a valuable and long term resource for ICANN-goers, domain people and anyone interested in our industry.

To add to or edit any of the content you see here, please visit www.icannwiki.org

ICANNWiki Revamps Main Page, launches ICANNWiki Quickie

We've revamped the main page with the idea of making it easier for readers to get right to what they want. This new layout will improve readability while keeping the same level of quality articles on the main page. New to the page are sections covering popular Topics and current News items (with complete archive a click away). Check it out at www.icannwiki.org

Also new to ICANNWiki is the ICANNWiki Quickie. Designed as an off-line version of the ICANNWiki website, each issue will be packed with current news, information, and conference recaps. Content for the ICANNWiki Quickie is completely community-created, just like ICANNWiki.org. The latest issue and more information are available at www.icannwiki.org/ICANNWiki_Quickie

How to Improve ICANN Meetings
A Community View

www.icannwiki.org/How_to_Improve_ICANN_Meetings

The ICANNWiki.org community has offered a list of suggestions for making ICANN meetings more productive.

No Remote Locations

As much as we may enjoy meetings in places like Mar del Plata and Wellington, locations that require an in-country transfer should not be on the ICANN meetings calendar. The meetings are long enough without making the travel even harder. ICANN might consider holding all of its meetings in a handful of standard locations with international airports (Amsterdam, Frankfurt, London, New York, Chicago, Los Angeles, Tokyo, Singapore, Sydney, etc.).

Fewer Presentations, No Reading

The Royal Reading of the Reports should end. If a report or powerpoint slide has been prepared, then post it to the website. If it's done in advance of the meeting, I'll read it on my way here. If it's done at the meeting, I'll read it on my way home.

On a related matter the ICANN "public forum" has come to be entirely dominated by reports, with little time left for public input. The reports seem to go on and on, but contributions are often excluded for lack of time. Reporting may be needed, and public comment on reports should always be allowed; however a reasonable timeslot should be made available for public comment, regardless of the time allocated to reporting.

Publish the Transcription as a Live Feed

Helpful for people listening in on poor lines or who are deaf. Helpful when the sound or video drops out of the remote feed, as it often does.

At APNIC meetings, live transcripts are fed directly into Jabber. It works well!

Foster Thoughtful Dialogue

We should find a way to foster thoughtful dialogue among various parts of the ICANN community. Esther Dyson, for example, is really good at this. At PC Forum every year, Esther assembles panels of people with different interests or different perspectives to talk with her about a common theme. They sit on the stage, around a coffee table, and chat. Esther leads the discussion, but it's not a series of presentations, it's a dialogue. It's more interesting that presentations and just as informative. She does these in 1:30 hour blocks of time. 45 minutes for a moderated chat and 45 minutes that includes participation from the audience. It works well.

Cut the staged presentations altogether. Instead of the chair passing a mic to Board members to read pre-written and -decided resolutions, make the Board talk with its constituencies and interested onlookers. Even encourage the Board to break up and travel as individuals to other groups' meetings.

Convene more subject-oriented meetings where we could get real questions answered. The Board claims to have technical or policy questions on which they'd like public input; the non-Board has plenty of process questions.

More Effective Remote Participation

ICANN should insist that Board members select one meeting per year to participate remotely. ICANN would change within a year. This is especially important as the real dialogue between the community and the Board has moved out of the public forum and into the individual meetings with constituencies and Supporting Organizations. None of these are webcast, podcast, or transcribed. As a result, people participating from home get a skewed view of what is happening on the ground.

Shorten the Meetings

A day on each end of the meeting for travel, plus seven days on the ground for the meeting is ridiculous. Let's figure out a way to do half of the meeting online (e.g., dispense with the reading of the reports). Let's use the Vancouver and Wellington meetings as test cases and look back over the agenda to see what we could have done online in advance of the meeting. We need the constituency time, the working meetings of the SO councils, and the individual meetings with the Board. We also need about three hours for an open mic, with nothing on the agenda except open discussion. I'll bet we can get it down to four days.

Board members should join the queue

During the public forum, it is common for many board members to respond to each individual comment from the floor, even when they have little value to add to the group as a whole. It would be preferable that more time be given to comments from the floor, and that board member responses are limited to those who have something specific to say or add on the given topic.

Don't Bar Anonymous Meeting Participants

It came to ALAC's attention after the meeting that participants who chose not to give a name were not permitted to enter. This should not be ICANN policy. Although more weight may naturally be given to the input of those who identify themselves (especially if their identities give context to their comments), no one should be denied entry to the venue based on the choice not to give a name.

ICANN Marrakech
June 26th-30th, 2006

Marrakesh, the mythical city, is Morocco's most popular and famous tourist attraction. Truly worthy of its second name, "jewel of the south", this city is a gateway to the desert, and a culmination of an age-old series of civilizations and dynasties. Built in 1070, it has been home to several dynasties, each of which has left its marks in the form of sumptuous palaces, mosques, gardens and medersas (religious and Koranic schools) making this city a top site and a tribute to living memory.

Lying at the foot of the Upper Atlas, near the desert and in proximity to snowcapped mountains, Marrakesh casts a spell only a few other tourist destinations around the world could claim. Ochre is the predominate color; from the medina (ancient Arab town) to the ramparts, everything basks in the light of the sunset, transforming the town into a truly fairytale scene.

The ICANN conference will be held at Palais des Congrès, Marrakesh conference center.

The welcome session will be held on Monday, June 26th in the Salle des Ministres hall at the Palais des Congrès conference center (see map, this page.

The conference will close Friday, June 30th with an ICANN Board meeting, also in the Salle des Ministres.

www.icannmarrakesh.ma

Preliminary Conference Schedule, ICANN Marrakech 2006

Monday, 26 June 2006

- Welcome Ceremony (Time TBD) (Salle des Ministres)

- ccNSO Members Meeting (TBD)

- Government Advisory Committee Plenary (closed) (Time TBD) (Salle Royale)

- GNSO Constituency Day

- Cross Constituency Meeting - Commercial and Business Users, ISP, IP Interests (TBD)

- gTLD Registries Constituency Meeting (TBD)
(For more information on the Constituency, visit http://gtldregistries.org/).

- Registrars Constituency (TBD)

    - Commercial and Business Users Constituency Meeting (TBD)

    - Intellectual Property Interests Constituency Meeting (TBD)

    - Internet Service Providers and Connectivity Providers Constituency Meeting (TBD)

    - Noncommercial Users Constituency Meeting (TBD)

Tuesday, 27 June 2006

- ccNSO Members Meeting (TBD)

- Government Advisory Committee Plenary (Time TBD) (closed) (Salle des Ministres)

- Workshops: (Salle des Ministres)

    - DNSSEC

    - Workshop on Internet Governance

- GNSO Public Forum (Time TBD) (Salle des Ministres)

- ccNSO Council Meeting (TBD)

Wednesday, 28 June 2006

- Public Meeting of the Security & Stability Advisory Committee

- GNSO Council Meeting (Time TBD) (Salle des Ministres)

- Public Forum, Part I (Time TBD) (Salle des Ministres)

Thursday, 29 June 2006

- Public Forum, Part II (Time TBD) (Salle des Ministres)

Friday, 30 June 2006

- Board Meeting (Time TBD) (Salle de Ministres)

INTERNET ACCESS
There will be an Internet Lounge. Wireless Internet connectivity (802.11b) will also be available in the main meeting and public areas.

WEBCAST AND REMOTE PARTICIPATION INFORMATION
PLEASE NOTE: Webcasts will begin approximitely 15 minutes before the scheduled event. Please refer to thIS schedule for event time.

REGISTRATION
Visit register.icann.org to pre-register. Pre-registration is not required to attend the meeting. Upon arrival, participants should pick up their badges and meeting materials at the registration desk.

www.icannwiki.org

ICANN approves .tel TLD

ICANN has approved the .tel TLD, paving the way for its use worldwide as a telephone directory TLD. For example, Apple could continue to use www.apple.com as its main site, but opt to use www.apple.tel as its support, public relations, and customer service listing. Another use for .tel could be in the mobile space, as companies wishing to make their contact info more accessible to mobile users could publicize "domain.tel" as a way to reach them from a smartphone.

A distribution contract for the new TLD was awarded to London-based Telnic.

The new TLD will be available in 2007.

ICANN rejects .XXX TLD

ICANN's Board of Directors voted against a proposed agreement for a .XXX. Sponsored Top Level Domain (sTLD). The application was proposed by the ICM Registry.

The application has received much public comment and detailed discussion by the ICANN Board. Reflecting the diversity of views this application has generated, the Board discussion at today's meeting focused on the criteria for the sTLD, especially for sponsorship, and the terms of the contract proposed by ICM, including compliance issues related to key terms associated with public policy concerns. ICM had proposed additional terms in response to issues raised by ICANN's Governmental Advisory Committee, particularly at ICANN's meeting in Wellington in March.

ICM had requested that the ICANN Board vote on the proposed contract at this meeting.

ICANN's Board voted 9 to 5 against the proposed agreement. Votes in favor of the proposed .XXX Registry Agreement were cast by the following Board Members: Veni Markovski, Susan Crawford, Peter Dengate Thrush, Joichi Ito, and Mouhamet Diop. Directors who voted against the approval were Vint Cerf (Chairman), Alejandro Pisanty (Vice-Chairman), Raimundo Beca, Demi Getschko, Hagen Hultzsch, Njeri Rionge, Vanda Scartezini, Paul Twomey (President and CEO), and Hualin Qian.

Peer to Patent via Wiki

Its tough for the USPTO to get up to speed in all areas for which patent applications are sent to them. That probably has something to do with why they are so backed up and often have to rubber stamp applications without a more in depth review. To address this problem, the USPTO has launched a pilot program called "Peer to Patent" which employs the JotSpot wiki engine. The idea is to open up the review process and invite the community to help dig up prior art and provide other assistance to the examiners.

If this takes off, it would be a major change to current patent system — which does need an overhaul. I can imagine that people will game the system and that it will take time to work out the kinks. But that is true with any new system. In the long run, moving from a slow bureaucratic environment to a more collectively governed situation is an important change in thinking which can only propel us in the right direction.

Pharming
DNS Cache poisoning

DNS Cache poisoning is an attack where a name server is tricked into adding or modifying cached DNS data with incorrect and malicious data. There are several forms of DNS (cache) poisoning. One attack that is recently causing problems is associated with phishing and is called pharming.

Dave Piscitello wrote a helpful and entertaining article on how DNS cache poisoning is related to Pharming, subtitled Someone's poisoned the water hole!

An excerpt from the article appears below, with a link to the complete work:

If you have children, you'll probably recall the pull-string figure Wild West Woody from the Pixar movie, Toy Story. Among the handful of fun phrases Woody would say when you pulled his string were, "There's a snake in my boot!" and "Someone's poisoned the water hole!" If Hasbro were to release a "virtual" Woody today, he'd warn us of a similarly serious threat, DNS cache poisoning. The analogy is simple: in the Wild West, a poisoned well spelled disaster; on the Internet, a poisoned DNS cache is no less a calamity.

http://www.corecom.com/external/livesecurity/dnsphishing.htm

www.icannwiki.org

Sponsors
New Zealand

Gold Sponsors
$3000

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Bronze Sponsors
$1000

ICANN Wellington 2006

Vinton Cerf negotiates with the Maori for an evening of safe revelry for the ICANN set (right).

www.icannwiki.org

ICANNWiki Sponsorship Opportunities

Please join us in the creation of an online ICANN community. This project is designed to be non-partisan and open to all who wish to participate. We believe that fostering a widely inclusive spectrum of participation will encourage collectively generated content that evolves toward ever greater accuracy and balance.

Thanks to our Sponsors ICANNWiki had a successful debut in Vancouver that continued through New Zealand! Next up is Morocco! First some highlights:

• 560 People now in the system
• 275 Companies
• 58 Blogs listed
• 251 registered users
• 1/2 million page views and over 2,000 unique visitors per day

In addition to these highlights users of ICANNWiki have distilled information of general interest such as a detailed Timeline of significant ICANN events. Google and other major search engines have indexed ICANNWiki so that now a search for a random ICANN attendee usually turns up their ICANNWiki article near the top of the search results. This increased visibility is turning ICANNWiki into a hub for the wider ICANN community. We are pleased with these initial results and look forward to taking the wiki to a whole new level at the Marrakesh meeting.

Adding hundreds of people, companies, and groups into the Wiki takes time. The Wiki education process is particularly time intensive. A primary ongoing goal is to talk with and add those we have missed at the previous meetings.

Additionally, we have shifted attention to the development of other collaborative content such as session notes and topical discussions so that the Wiki becomes an ever more valuable repository of information that helps ICANN better achieve its goals. The benefit is not only to those that attend the conference as a way to look back at what was covered, but also as a reporting mechanism to those that are unable to attend the conference.

This project is completely dependent on sponsorship to cover expenses. Taking into account travel for three-four people, caricatures, booth rental, printed materials and equipment, total out of pocket costs will be approximately $35,000.

Sponsorship levels are:
• Gold: $3,000
• Silver: $2,000
• Bronze: $1,000

Sponsorship includes:
• The great feeling that comes from pitching in to create a valuable community resource.
• Prominent display of your logo on:
  • the front page of the website
  • the Bookmarks and Business Cards that will be handed out at the meeting.
• Caricature poster - inclusion on the new piece we are designing that will show caricatures currently in the system. This should be a nice piece and one people will tend to keep.
• Badge stickers – we plan to make stickers of various sponsor logos as well as caricatures for people to affix to their conference badges.
• ICANNWiki Quickie – a newsletter of sorts that will include information about ICANNWiki and the current ICANN conference
• As an additional benefit, we are planning to have a booth at future events and your sponsorship will be acknowledged there as well.

Our continuing sponsors are very important to the success of ICANNWiki. As a special thank-you to continuing sponsors, we will be including logos and other exposure between sessions in any promotional pieces we create. This includes ICANNWiki Quickies.

All sponsorships and other forms of help (see community portal) are greatly appreciated and will go toward making participation in the ICANN process more efficient and enjoyable.

Due to printing deadlines, we want to make sure that we properly acknowledge and thank everyone, so please give it some thought and respond at your earliest convenience.

Thanks!
– The ICANNWiki Team.

For more details on sponsorship, contact:
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www.icannwiki.org